#### **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

#### CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 18, 2019

#### Verrica Pharmaceuticals Inc.

(Exact Name of Registrant as Specified in its Charter)

Delaware (State or Other Jurisdiction of Incorporation)

001-38529 (Commission File Number)

46-3137900 (IRS Employer dentification No.)

10 North High Street, Suite 200 West Chester, PA (Address of Principal Executive Offices) 19380 (Zip Code)

Registrant's telephone number, including area code: (484) 453-3300

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

D Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Dere-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Securities Exchange Act of 1934:

	Trading	Name of each exchange
Title of each class	symbol	on which registered
Common Stock	VRCA	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ⊠

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

#### Item 7.01 Regulation FD Disclosure

On October 18, 2019, Verrica Pharmaceuticals Inc. (the "Company") issued a press release announcing the presentation of positive data from clinical trials of VP-102 at the 2019 39th Annual Fall Clinical Dermatology Conference. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K. A copy of the Company's updated presentation is also furnished herewith as Exhibit 99.2 to this Current Report on Form 8-K.

The information included in this Item 7.01 of this Current Report on Form 8-K, including the attached Exhibit 99.1 and Exhibit 99.2, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits. (d) Exhibits

Exhibit Number	Exhibit Description
99.1	Press Release, dated October 18, 2019
99.2	Verrica Pharmaceuticals Inc. Presentatio

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Verrica Pharmaceuticals Inc.

Date: October 18, 2019

/s/ Ted White Ted White President and Chief Executive Officer



#### Verrica Pharmaceuticals Announces Presentation of Positive Data from Clinical Trials of VP-102 at the 2019 39th Annual Fall Clinical Dermatology Conference

- Pooled analyses of the Phase 3 CAMP studies in molluscum contagiosum showed VP-102 achieved statistically significantly higher rate of
  complete lesion clearance and percentage of subjects with ≥ 75% and ≥ 90% lesion clearance rates over the course of therapy compared to
  vehicle
- VP-102 achieved positive results in the COVE-1 study on the endpoint of complete clearance of all common warts at Day 84 (primary endpoint) as well as Day 147 (exploratory endpoint)

WEST CHESTER, Pa., Oct. 18, 2019 (GLOBE NEWSWIRE) — Verrica Pharmaceuticals Inc. ("Verrica") (Nasdaq: VRCA), a medical dermatology company committed to the development and commercialization of novel treatments that provide meaningful benefit for people living with skin diseases, today announced the presentation of positive data from three abstracts evaluating the efficacy and safety of VP-102 (cantharidin 0.7% Topical Solution), the Company's lead product candidate for the treatment of molluscum contagiosum and common warts. These data are being presented in poster form at the 2019 39th Annual Fall Clinical Dermatology Conference in Las Vegas, NV.

Data from a pooled analysis of the Phase 3 CAMP-1 and CAMP-2 clinical studies showed that treatment with VP-102 brought about a statistically significantly higher rate of complete lesion clearance at Day 84 (primary endpoint) compared to vehicle. Complete clearance of all molluscum lesions at the end of study (EOS) visit occurred in 50% of subjects treated with VP-102, as compared to 15.6% for vehicle (p<0.0001). In addition, mean lesion counts decreased by 76% for subjects in the VP-102 group, compared to a 0.3% decrease in the vehicle arm by the EOS visit (p<0.0001). VP-102 was well-tolerated, and adverse events were primarily mild to moderate in intensity, with the most common adverse events related to the pharmacodynamic action of cantharidin, including application site vesicles, pruritus, pain, erythema, and scab. Rates of discontinuation of study medication due to an adverse event were low (1.9% for VP-102; 0.5% for vehicle).

"This pooled analysis of the pivotal CAMP studies reinforces the body of evidence demonstrating that VP-102 may be an important treatment option for molluscum, a highly contagious viral skin infection for which there are no FDA-approved therapies," said Lawrence Eichenfield, MD, Chief of Pediatric and Adolescent Dermatology, Rady Children's Hospital, San Diego, CA, and principal investigator of the VP-102 Phase 3 molluscum program. "These data show that VP-102 has the potential to address a demonstrated unmet medical need—safely and effectively clearing the contagious molluscum lesions that can spread rapidly, may cause pain and discomfort, and can have a substantial negative impact on patient quality-of-life."

A second pooled analysis of the CAMP studies evaluated the time course and percentage of subjects with  $\geq$  75% and  $\geq$  90% reduction in lesions at the EOS visit in the intent-to-treat population. Data demonstrated that as early as Day 21,  $\geq$  75% and  $\geq$  90% lesion clearance rates were statistically significantly higher with VP-102 treatment as compared to vehicle (p<0.0001). At EOS, 77.7% of VP-102 subjects achieved  $\geq$  75% reduction in lesions compared to 34.9% for vehicle, and 65.8% of VP-102 subjects achieved  $\geq$  90% reduction of lesions compared to 27.1% for vehicle (p<0.0001 respectively).

"These data are of significant clinical value," continued Dr. Eichenfield. "Even a reduction of molluscum lesions may reduce viral burden, decrease auto-inoculation, and limit virus transmission to others."

#### Investigating VP-102 for the Treatment of Common Warts

The Phase 2 COVE-1 open label study evaluated the efficacy and safety of VP-102 in subjects with up to six common warts in two cohorts. Cohort 2 subjects receiving VP-102 showed a change of -50.9% of common warts and 51.4% of subjects showed complete clearance of warts at the primary endpoint of Day 84. Clinical response was maintained through the follow-up period, with a 45.5% mean reduction of warts compared to baseline, and 40% of subjects showing complete clearance at Day 147. Due to the higher complete clearance rates observed in Cohort 2 (51% of subjects showing complete clearance at Day 84), Verrica intends to use the treatment regimen of Cohort 2 (up to four treatments of VP-102 every 21 days with paring of thick scale and occlusion) in future Phase 3 studies. In the COVE-1 study, VP-102 showed a favorable tolerability and acceptable safety profile. The most common adverse events were mild to moderate in severity, and included application site blistering, pain, pruritus, erythema, and scab, and were considered related to the pharmacodynamic action of cantharidin.

"The results from the CAMP and COVE studies clearly demonstrate that VP-102 has the potential to address the substantial burden of molluscum, as well as provide an important therapeutic option to treat common warts," said Ted White, President and Chief Executive Officer of Verrica. "The presentation of these data is a critical step forward towards achieving our mission of providing a safe, effective therapy to address these two important unmet needs."

#### About Verrica Pharmaceuticals Inc.

Verrica is a medical dermatology company committed to the development and commercialization of novel treatments that provide meaningful benefit for people living with skin diseases. The Company's late-stage product candidate, VP-102, is a potential first-in-class topical therapy for the treatment of molluscum contagiosum and common warts. Molluscum is a highly contagious viral skin infection affecting approximately six million people, primarily children, in the United States, and common warts are contagious skin growths affecting 22 million people. There are currently no FDA-approved treatments for molluscum or common warts. Following positive topline results from two pivotal Phase 3 trials, the Company submitted an NDA in September 2019 for VP-102 for the treatment of molluscum. Verrica is planning to meet with the FDA to determine next steps on the development of VP-102 for common warts following positive Phase 2 results. VP-102 is also currently in a Phase 2 trial for the treatment of external genital warts. A second product candidate, VP-103, is in pre-clinical development for plantar warts. For more information, visit <u>www.verrica.com</u>.

#### Forward-Looking Statement

Any statements contained in this press release that do not describe historical facts may constitute forward-looking statements as that term is defined in the Private Securities Litigation Reform Act of 1995. These statements may be identified by words such as "believe," "expect," "may," "plan," "potential," "will," and similar expressions, and are based on Verrica's current beliefs and expectations. These forward-looking statements include expectations regarding the potential benefits of VP-102 for the treatment of molluscum and the clinical development of VP-102 for dditional indications, including the design of future Phase 3 studies for the treatment of molluscum and the clinical development of VP-102 for dditional indications, includie results to differ materially from those reflected in such statements. Risks and uncertainties that acude cause actual results to differ materially from those reflected in such statements. Risks and uncertainties that may cause actual results to differ materially include uncertainties inherent in the drug development process and the regulatory approval process, Verrica's reliance on third parties over which it may not always have full control, and other risks and uncertainties that are described in Verrica's Annual Report on Form 10-K for the year ended December 31, 2018, filed with the U.S. Securities and Exchange Commission on March 7, 2019, and other filings Verrica makes with the U.S. Securities and Exchange commission. Any forward-looking statements speak only as of the date of this press release and are based on information available to Verrica as of the date of there release, and Verrica assumes no obligation to, and does not intend to, update any forward-looking statements, whether as a result of new information, future events or otherwise.

#### FOR MORE INFORMATION, PLEASE CONTACT:

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**Company Overview** 

October 2019



# DISCLAIMER

Certain information contained in this presentation and statements made orally during this presentation relates to or is based on studies, publications, surveys and other data obtained from third-party sources and Verrica's own internal estimates and research. While Verrica believes these third-party sources to be reliable as of the date of this presentation, it has not independently verified, and makes no representation as to the adequacy, fairness, accuracy or completeness of, any information obtained from third-party sources. While Verrica believes its internal research is reliable, such research has not been verified by any independent source.

This presentation contains forward-looking statements. Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based on our current beliefs, expectations and assumptions regarding the future of our business, future plans and strategies, our clinical results and other future conditions. All statements other than statements of historical facts contained in this presentation, business strategy, current and prospective product candidates, planned clinical trials and preclinical activities, product approvals, degree of market acceptance of approved products, research and development costs, current and prospective collaborations, timing and likelihood of success, plans and objectives of management for future operations, and future results of anticipated product candidates, are forward-looking statements. The words "may," "will," "should," "expect," "plan," "anticipate," "could," "intend," "target," "project," "estimate," "believe," "predict," "potential" or "continue" or the negative of these terms or other similar expressions are intended to identify forward-looking statements, although not all forward-looking statements contain these identifying words.

The information in this presentation, including without limitation the forward-looking statements contained herein, represent our views as of the date of this presentation. Although we believe the expectations reflected in such forward-looking statements are reasonable, we can give no assurance that such expectations will prove to be correct. Accordingly, readers are cautioned not to place undue reliance on these forwardlooking statements. Except as required by applicable law, we do not plan to publicly update or revise any forward-looking statements contained herein, whether as a result of any new information, future events, changed circumstances or otherwise. No representations or warranties (expressed or implied) are made about the accuracy of any such forward-looking statements. The forward-looking statements in this presentation involve risks and uncertainties that could cause actual results to differ materially from those reflected in such statements. Risks and uncertainties that may cause actual results to differ materially include uncertainties inherent in the drug development process and the regulatory approval process, our reliance on third parties over which we may not always have full control, and other risks and uncertainties that are described in our Annual Report on Form 10-K for the year ended December 31, 2018, filed with the U.S. Securities and Exchange Commission (SEC) on March 7, 2019, and our other filings made with the SEC. New risk factors and uncertainties may emerge from time to time, and it is not possible to predict all risk factors and uncertainties. There can be no assurance that the opportunity will meet your investment objectives, that you will receive a return of all or part of such investment. Investment results may vary significantly over any given time period. The appropriateness of a particular investment or strategy will depend on an investor's individual circumstances and objectives. We recommend that investors independently evaluate specific investments and strategies.





# INVESTMENT HIGHLIGHTS

#### ★ Two of the Largest Unmet Needs in Dermatology

- Prevalence of  $\sim$ 6 million in molluscum contagiosum<sup>(1)</sup> and ~22 million in common warts in the U.S.
- No FDA approved drugs to treat molluscum or warts

#### New Drug Application (NDA) Submitted for VP-102 for the \* **Treatment of Molluscum Contagiosum**

#### Positive Phase 3 Results in Molluscum Contagiosum

· Achieved statistical significance for primary endpoints in our Phase 3 CAMP-1 and CAMP-2 pivotal trials for VP-102

• P-value <0.0001 for primary endpoint in both pivotal trials

#### Positive Phase 2 Results in Common Warts

• VP-102 achieved positive results on both the primary endpoint of complete clearance of all treatable warts at Week 12 (Day 84) and the secondary endpoint of the percentage reduction of warts

#### ★ Innovative Product Candidate

• Drug-device combination of a topical formulation in a proprietary single-use applicator

#### **\*** Physician Acceptance

• 95% of pediatric dermatologists have used API(3)

#### Barriers to Competition

- · New chemical entity regulatory exclusivity upon approval • IP pending on product candidate, including on novel formulation, applicator and methods of use
- · Drug-device combination makes a 'true generic' unlikely

#### 🖈 Proven Team

· Industry-leading, experienced management team with extensive clinical development and product launch experience



Prevalence in the US of 5.1% to 11.5% in children aged 0-16 years. (Fam Pract. 2014 Apr;31(2):130-6). US Census estimates ~69.4MM children aged 0 to 16 years in 2016.
 IMS National Disease and Therapeutic Index (NDTI) Rolling 5 Years Ending June 2016. Nguyen et al, Laser Treatment of Nongenital Verrucae A Systemic Review. JAMA Dermatology. 2016; 152(9): 1025-1033
 Based on a survey of 115 dermatologists the results of which have been extrapolated to pediatric dermatologists.

# **OUR PRODUCT PORTFOLIO**

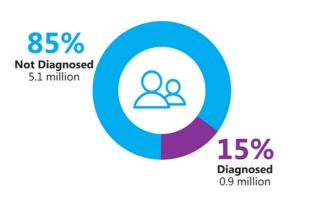
		PRECLINICAL	PHASE 1	PHASE 2	PHASE 3	NDA SUBMISSION	NEXT EXPECTED MILESTONE
	Molluscum Contagiosum	•				$\rightarrow$	FDA acceptance of NDA
VP-102	Common Warts	•		$\longrightarrow$			Initiate pivotal trials in 1Q 2020
	External Genital Warts	•		$\rightarrow$			Topline Phase 2 results in 2H 2020
VP-103	Plantar Warts <sup>(1)</sup> (1) Phase 2 ready assuming leverage of data from VP-102.	•	•				IND submission in 4Q 2019
	We retain exclusive, roy	alty-free rig	hts to our	product can	didates ac	ross all indic	ations globally



# TWO OF THE LARGEST UNMET NEEDS IN DERMATOLOGY

#### Molluscum

US Prevalence of ~6 million<sup>(1)</sup> with ~1 million diagnosed annually<sup>(2)</sup>



#### **Common Warts**

US Prevalence of ~22 million<sup>(3)</sup> with ~1.5 million diagnosed annually<sup>(4)</sup>



Prevalence in the US of 5.1% to 11.5% in children aged 0-16 years. (Fam Pract. 2014 Apr;31(2):130-6). US Census estimates ~69.4MM children aged 0 to 16 years in 2016.
 IQVIA projected dataset for 12 months ending October 2017
 IMS National Disease and Therapeutic Index (NDTI) Rolling 5 Years Ending June 2016. Nguyen et al, Laser Treatment of Nongenital Verrucae A Systemic Review. JAMA Dermatology. 2016; 152(9): 1025-1033
 IQVIA Anonymous Longitudinal Patient Level Data (APLD) for 12 months ending September 2018





## **THE PROBLEM**

# Molluscum Contagiosum



## MOLLUSCUM BACKGROUND

#### **OVERVIEW**

Caused by a pox virus

Primarily infects children, with the highest incidence occurring in children <14 years old

Highly contagious

If untreated, lesions persist an average of 13 months, with some cases remaining unresolved for 2+ years

Often leads to anxiety and social challenges for the patients and parents and negatively impacts quality of life

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#### **ETIOLOGY AND CLINICAL PRESENTATION**

Transmission	<ul> <li>Skin to skin contact</li> <li>Sharing of contaminated objects (e.g., clothing, towels, swimming pool toys)</li> </ul>		
Diagnosis & Symptoms	<ul> <li>Typically 10 to 30 lesions</li> <li>100+ lesions can be observed</li> <li>Lesions may be the only sign of infection and are often painless</li> <li>Can be diagnosed with skin biopsy to differentiate from other lesions</li> </ul>		
Complications	<ul> <li>Skin irritation, inflammation, and re-infection</li> <li>Follicular or papillary conjunctivitis if lesions on eyelids</li> <li>Cellulitis</li> </ul>		



### CURRENT TREATMENTS FOR MOLLUSCUM ARE NOT FDA APPROVED AND HAVE MANY LIMITATIONS

Broad use limited by unproven efficacy, scarring, lack of availability, safety concerns & pain

## Significantly undertreated patient population

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#### DESCRIPTION

Cryotherapy	Freezing the lesions with liquid nitrogen	<ul><li>Pain and scarring</li><li>Unsuitable for use in children</li></ul>
Curettage	Using a curette or a surgical instrument with a scoop at the tip to scrape the lesions	<ul><li>Pain and scarring</li><li>Unsuitable for use in children</li></ul>
Laser Surgery	Applying a laser to target and destroy the lesions	<ul> <li>Pain, cost and lack of availability</li> <li>Unsuitable for use in children</li> </ul>
Topical Products	Applying various acids (e.g. salicylic acid), creams or blistering solutions to destroy the lesions	Unproven efficacy
Off-Label Drugs	Retinoids, antiviral medicines, or immune modulating therapies	<ul><li>Limited efficacy</li><li>Side-effects</li></ul>
Natural Remedies	Applying natural oils (e.g. tea tree oil) with antimicrobial properties	<ul> <li>Unproven efficacy</li> <li>Pain, irritation and allergic reactions</li> </ul>

LIMITATIONS











## VP-102 IS A PROPRIETARY DRUG-DEVICE COMBINATION OF CANTHARIDIN ADMINISTERED THROUGH OUR SINGLE-USE PRECISION APPLICATOR

# **GMP-controlled formulation** of cantharidin with:

- API that is greater than 99% pure
- Defined pharmaceutical batch process

Long-term, room temperature stability

**Visualization agent** to see which lesions have been treated

**Bittering agent** to mitigate oral ingestion by children







# Molluscum Clinical Evidence



# **CANTHARIDIN ELICITS A DUAL RESPONSE IN THE SKIN**



#### Superficial blistering of lesional skin

Cantharidin is a vesicant, causing the pharmacodynamic response of blistering in the skin.

Once applied, cantharidin activates neutral serine proteases that cause degeneration of the desmosomal plaque and intraepidermal blistering.<sup>(1)</sup>



Desmosome Cleavage and Blister Formation  $\langle 2 \rangle$ 

#### Elicits Inflammation & Immune Response

Cantharidin stimulates leukocyte infiltration (e.g., neutrophils, macrophages, B and T cells and eosinophils) and the release of chemokines and cytokines including TNF-a, IL-8 and CXCL-5.<sup>(2)</sup>



J Invest Dermatol. 1962 Jul;39:39-45.
 J Immunol Methods. 2001 Nov 1;257(1-2):213-20.2

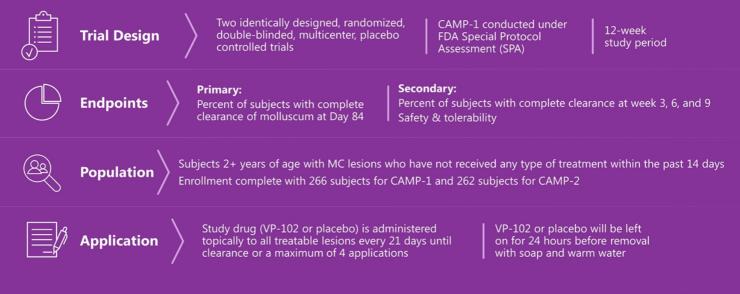


## SIGNIFICANT CLINICAL PROGRESS OF VP-102 FOR THE TREATMENT OF MOLLUSCUM

	TRIAL AND STATUS	FORMULATION / APPLICATION METHOD	TRIAL DESIGN	TRIAL OBJECTIVES
HASE 3	Pivotal Trial CAMP-1 Complete	VP-102	<ul> <li>N=266</li> <li>Conducted under SPA</li> <li>Randomized, double blind, multi-center, placebo controlled</li> </ul>	<ul> <li>To evaluate the efficacy of dermal application of VP-102 relative to placebo for complete clearance at day 84</li> <li>To assess the safety and tolerability of VP-102</li> </ul>
ŧ	Pivotal Trial CAMP-2 Complete	VP-102	<ul> <li>N=262</li> <li>Randomized, double blind, multi-center, placebo controlled</li> </ul>	<ul> <li>To evaluate the efficacy of dermal application of VP-102 relative to placebo for complete clearance at day 84</li> <li>To assess the safety and tolerability of VP-102</li> </ul>
E 2	<b>Innovate Trial</b> Complete	VP-102	<ul><li> Open-label, single-center</li><li> N=33</li></ul>	<ul> <li>To determine possible systemic exposure from a single 24-hour application of VP-102</li> <li>To confirm safety and efficacy with applicator</li> </ul>
PHAS	Pilot Trial Complete	Our proprietary formula of cantharidin used in VP-102, applied with the wooden stick part of a cotton-tipped swab	<ul><li> Open-label, single-center</li><li> N=30</li></ul>	To evaluate safety and efficacy and determine optimal treatment duration



## WE HAVE SUCCESSFULLY COMPLETED TWO PIVOTAL PHASE 3 TRIALS (CAMP-1 & CAMP-2) IN MOLLUSCUM





# **DEMOGRAPHICS IN PHASE 3 MOLLUSCUM TRIALS**

	<b>VP-102</b> (N=311)	Vehicle (N=216)
Age (years)		
Mean (SD)	7.5 (6.7)	6.8 (5.8)
Median	6.0	6.0
Range	2 - 60	2 – 54
Age Group – no. (%)		
≥2 to 5 yr	138 (44.4)	105 (48.6)
≥6 to 11 yr	139 (44.7)	89 (41.2)
≥12-18 yr	23 (7.4)	17 (7.9)
≥19 yr	11 (3.5)	5 (2.3)
Gender – no. (%)		
Female	155 (49.8)	105 (48.6)
Male	156 (50.2)	111 (51.4)
Race or Ethnic Group – no. (%)		
White	277 (89.1)	201 (93.1)
Black or African American	14 (4.5)	7 (3.2)
Asian	6 (1.9)	1 (0.5)
American Indian/Alaskan Native	0	1 (0.5)
Other	14 (4.5)	6 (2.8)

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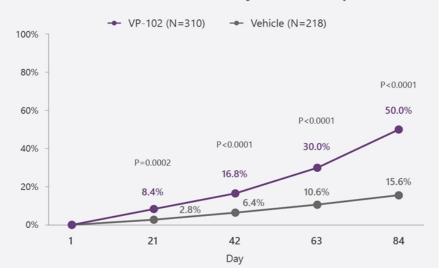
# **MOLLUSCUM HISTORY FOR SUBJECTS IN PHASE 3 TRIALS**

	<b>VP-102</b> (N=311)	Vehicle (N=216)
Baseline Lesion Count		
Mean (SD)	20.5 (23.1)	22.5 (22.3)
Median	12.0	15.5
Range	1 – 184	1 – 110
Time Since Clinical Diagnosis (days)		
Mean (SD)	123.3 (200.7)	126.2 (199.3)
Median	26.0	31.5
Range	1 – 1247	1 – 1302
Age at Diagnosis (years)		
Mean (SD)	7.1 (6.7)	6.5 (5.9)
Median	6.0	5.0
Range	1 – 60	1 – 54
Previous Treatment for Molluscum – no. (%)		
Yes	90 (28.9)	71 (32.9)
Atopic Dermatitis (AD) – no. (%)		
History or Active AD	50 (16.1)	35 (16.2)
Active AD*	23 (7.4)	20 (9.2)

\* Active atopic dermatitis was determined by concomitant medication usage of the following medications during the study: topical corticosteroids, topical calcineurin inhibitors, and/or PDE-4 inhibitors. Copyright © 2019 Verrice Pharmaceuticals. All rights reserved. Note: Slide reflects pooled data from Phase 3 molluscum trials (CAMP-1 and CAMP-2)

### PHASE 3 STUDIES IN MOLLUSCUM DEMONSTRATE STATISTICALLY SIGNIFICANT EFFICACY ON PRIMARY ENDPOINT OF COMPLETE CLEARANCE

# Percentage of Patients With Complete Clearance of Molluscum Lesions at Day 84 (ITT Population)

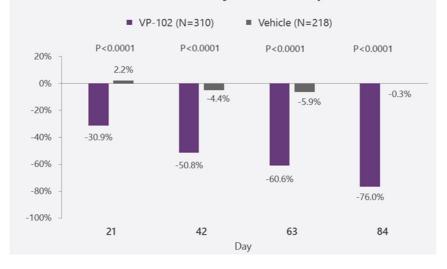




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# PHASE 3 STUDIES IN MOLLUSCUM DEMONSTRATE STATISTICALLY SIGNIFICANT EFFICACY ON PERCENT REDUCTION OF LESIONS

# Percentage Mean Change in Lesion Count from Baseline to Day 84 (ITT Population)



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# SAFETY SUMMARY FOR MOLLUSCUM PHASE 3 TRIALS

#### Incidence of Treatment Emergent Adverse Events (TEAEs) ≥5%

Treatment Em	ergent Adverse	Events (TEAEs)
	≥5% by Severit	ty

	VP-102 (N=311)	Vehicle (N=216)
At Least One Incidence: N (%)		
Application Site Vesicles	298 (95.8)	63 (29.2)
Application Site Pain	193 (62.1)	36 (16.7)
Application Site Pruritus	169 (54.3)	75 (34.7)
Application Site Scab	147 (47.3)	47 (21.8)
Application Site Erythema	139 (44.7)	58 (26.9)
Application Site Discoloration	100 (32.2)	27 (12.5)
Application Site Dryness	63 (20.3)	31 (14.4)
Application Site Edema	29 (9.3)	10 (4.6)
Application Site Erosion	22 (7.1)	2 (0.9)

		VP-102 (N=311)			Vehicle (N=216)	
At Least One Incidence: N (%)	Mild	Moderate	Severe	Mild	Moderate	Severe
Application Site Vesicles	187 (60.1)	100 (32.2)	11 (3.5)	59 (27.3)	4 (1.9)	0
Application Site Pruritus	145 (46.6)	23 (7.4)	1 (0.3)	62 (28.7)	13 (6.0)	0
Application Site Pain	127 (40.8)	59 (19.0)	7 (2.3)	34 (15.7)	2 (0.9)	0
Application Site Scab	120 (38.6)	27 (8.7)	0	44 (20.4)	3 (1.4)	0
Application Site Discoloration	87 (28.0)	12 (3.9)	1 (0.3)	25 (11.6)	2 (0.9)	0
Application Site Erythema	73 (23.5)	65 (20.9)	1 (0.3)	43 (19.9)	15 (6.9)	0
Application Site Dryness	58 (18.6)	5 (1.6)	0	30 (13.9)	1 (0.5)	0
Application Site Edema	21 (6.8)	8 (2.6)	0	7 (3.2)	3 (1.4)	0
Application Site Erosion	20 (6.4)	2 (0.6)	0	2 (0.9)	0	0

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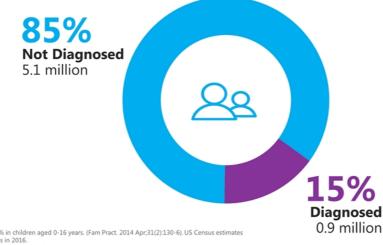


# MC Commercial Opportunity



# **REALIZING THE MOLLUSCUM OPPORTUNITY**

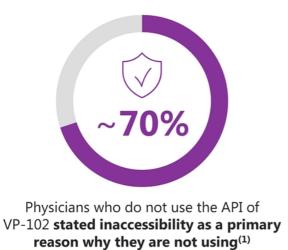
US Prevalence of ~6 million in molluscum<sup>(1)</sup> with ~1 million diagnosed annually<sup>(2)</sup>



Prevalence in the US of 5.1% to 11.5% in children aged 0-16 years. (Fam Pract. 2014 Apr;31(2):130-6). US Census estimates ~69.4MM children aged 0 to 16 years in 2016.
 IQVIA projected dataset for 12 months ending October 2017



## DERMATOLOGISTS ARE FAMILIAR WITH VP-102'S API & WOULD USE IF AVAILABLE



\$ 87%

Physicians reported they would use VP-102 if the cost of the drug was covered<sup>(2)</sup>

Pompei DT et al. Cantharidin Therapy: Practice patterns and attitudes of health care providers. Journal of the American Academy of Dermatology. 2013; 68(6). Survey of 400 healthcare providers, 87.7% of responders were US based dermatologists.
 Company survey of 40 physicians.



# PHYSICIANS ARE HIGHLY FAVORABLE TO VP-102 PROFILE



(1) Physician Qualitative research- one-hour individual interviews [n=30 Pediatricians, 13 Dermatologist, 5 Pediatric Dermatologists]



### INITIAL PAYER RESEARCH SUGGESTS FAVORABLE REIMBURSEMENT LANDSCAPE FOR VP-102

	COHORT SIZE	AVERAGE LIVES COVERED
Medical Directors	7	9.8M
Pharmacy Directors	6	4.2M
IDN Stakeholders	2	6.5M

Source: Third party study commissioned by the Company.

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The 15 Payer Organizations and Plans Represented in the Interviews **Cover a Total of 105 Million Commercial & Medicaid Lives** 



## INITIAL PAYER RESEARCH SUGGESTS FAVORABLE REIMBURSEMENT LANDSCAPE FOR VP-102

## **Key Takeaways**

Payers interviewed **recognize a significant unmet need** for molluscum contagiosum and lack of an effective treatment

Some of the **key concerns** mentioned about the undertreatment of the condition include the **risk of infection**, **scarring**, **or spread of the disease** 

Payers **perceived VP-102 to be highly favorable** based on the majority of patients experiencing clearance within 12 weeks

Given the unmet need and favorable clinical outcomes in Phase 2 trials, **payers anticipate the majority of patients would have access to VP-102** with minimal to no restrictions

Source: Third party study commissioned by the Company.





## INTEGRATED COMMERCIAL APPROACH WITH MULTIPLE STRATEGIC LEVERS

## **Commercial Strategy**



#### KOL Engagement

Strong established relationships and support



#### Buy and Bill or Specialty Pharmacy

Distribution with supportive HUB services

Dedicated field reimbursement Team



#### Specialized Sales Team

Targeting office based dermatologists and select pediatricians



#### Dedicated Institutional Team

Specialists to promote to pediatric dermatologists in academic settings and group practices

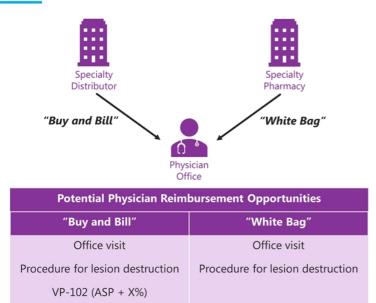


#### Disease Awareness

Increase treatment seekers through costefficient consumer advertising



### VP-102 DESIGNED TO BE CLINICIAN ADMINISTERED AND INTEND TO DISTRIBUTE THROUGH SPECIALTY PRODUCT CHANNELS, IF APPROVED



×

Distribution model will be supported by a patient and HCP services platform (HUB)

- Benefits investigation/verification to determine coverage
- Full reimbursement support for miscellaneous J-code under medical benefit<sup>(1)</sup>
- Prior authorization support
- Co-pay/co-insurance assistance

Dedicated field reimbursement team to support physician

1755

(1) Verrica intends to file for a product-specific J-code for VP-102

offices

Note: For illustrative purposes only. If approved, actual distribution channels and support services may change as strategy is finalized.



## PRE-COMMERCIALIZATION ACTIVITIES ONGOING

### **ENGAGEMENT AT KEY CONFERENCES**



WINTER CLINICAL DERMATOLOGY





National and Regional Meetings

South Beach Symposium



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FALL CLINICAL DERMATOLOGY CONFERENCE<sup>®</sup> Poster Presentation



National and Regional Meetings



#### **DISEASE AWARENESS**

Caregiver MC education through digital and social tools HCP MC education through congresses, speaker programs, and professional journal space

#### OTHER

Trade distribution channel development

Customer segment insights

Brand strategy, customer segmentation, and targeting

Commercial systems infrastructure



### VERRICA HAS SEVERAL POTENTIAL WAYS TO MAINTAIN EXCLUSIVITY

	Regulatory Exclusivity	$\rangle$	5.5 years of exclusivity for cantharidin as API potentially available upon approval (inclusive of potential for 6 months for pediatric indication)		
	Compounding Pharmacies	$\rangle$	If VP-102 is approved, traditional compounding pharmacies will NOT be able to continue compounding cantharidin regularly or in inordinate amounts, except under patient specific circumstances as prescribed by a physician. The FDA has the authority to regulate compounders. Improper compounding can result in monetary fines plus felony convictions in case of repeat offenses and intent to fraud/mislead.		
                               	Manufacturing	$\rangle$	VP-102 has the potential to address stability issues with standard packaging and container/ closure systems Liquid products Liquid product Liquid prod		
\$	True Generic Unlikely	$\rangle$	Unlikely to receive approval under an ANDA due to uniqueness from patent pending protection and significant differences likely between VP-102 and potential competitorsCannot do traditional 		



### **OVERVIEW OF INTELLECTUAL PROPERTY PORTFOLIO**

KEY CLAIMS AND PATENT APPLICATIONS	VALUE TO VERRICA			
Our specific formulation (VP-102), key safety additions and novel cantharidin formulations (PCT/US2014/052184)	May prevent generics from copying our ether-free formulation or from making similar formulations			
Single use applicator containing cantharidin formulations (PCT/US2014/052184)	May prevent generics from utilizing a single-use applicator for cantharidin that contains both a glass ampule to maintain product stability and a filter placed prior to dispensing tip, which helps increase administration accuracy and prevents direct contact with skin			
Specific design of our commercial applicator (PCT/US2018/036353)	May prevent generics from utilizing a similar applicator			
<ul> <li>Methods of use for cantharidin in the treatment of molluscum (PCT/US2018/037808 and PCT/US2018/036353)</li> </ul>	May prevent generics from a similar treatment regimen and label			
Methods for purifying cantharidin and analyzing cantharidin or cantharidin solutions (PCT/US2016/14139)	May force generics to find alternative methodologies to produce GMP cantharidin or determine if their API or drug product is GMP compliant			
(5) Methods for complete cantharidin synthesis (PCT/US2015/066487)	Synthetic version would reduce risks of outside contaminants and environmental factors affecting the naturally-sourced API. May prevent generics competing with a synthetic version of cantharidin			
Any patents issued from our appl	Any patents issued from our applications are projected to expire between 2034 and 2039,			

excluding any patent term adjustment and patent term extensions





## Our Opportunity in Common Warts

### **VERRUCA VULGARIS (COMMON WARTS)**

#### **OVERVIEW**

Caused by human papilloma virus (HPV)

Infects patients of all ages

Persistent infection, highly refractory

Typically 2-5 lesions

No FDA approved drug for the treatment of common warts

#### **ETIOLOGY AND CLINICAL PRESENTATION**

Transmission	<ul><li>Skin to skin contact</li><li>Touching of contaminated objects</li></ul>	
Diagnosis & Symptoms	<ul> <li>Dome shaped flesh-colored lesions commonly on the hands, fingers, knees or elbows</li> <li>Lesions may occur in groups or in a linear pattern</li> <li>Lesions can cause considerable pain and discomfort, may spread with skin trauma, and can be itchy</li> </ul>	K
Complications	<ul> <li>Scarring may occur</li> <li>Dyspigmentation of affected areas</li> <li>Bacterial superinfection of lesions</li> <li>Irritation pain and reduces of surrounding skip</li> </ul>	

· Irritation, pain, and redness of surrounding skin



### WE HAVE SUCCESSFULLY COMPLETED A PHASE 2 STUDY (COVE-1) IN COMMON WARTS

	Study Design	Efficacy, safety & tolerability Open	label study with two cohorts	Cohort 1: one center Cohort 2: four centers
$\bigcirc$	Endpoints	<b>Primary</b> Percent of subjects with complete clearance all treatable warts (baseline and new) at Da	e of of all treatable war	achieving complete clearance ts at Visits 2, 3, and 4 line in number (%) of treatable
æ	Patients       Cohort 1: 21 subjects 2+ years of age with common warts, who have not received any type of treatment within the past 14 days         Cohort 2: 35 subjects 12+ years of age with common warts, who have not received any type of treatment within the past 14 days			
	Application	Study drug (VP-102) is administered topically to each treatable wart to a maximum of 4 applications Cohort 1 is treated until clear, Cohort 2 receives one additional treatment at the first visit clearance was observed up to a maximum of 4 total applications	Frequency of administration at least 14 days (Cohort 1) o days (Cohort 2) Paring was allowed in Cohor	r 21 for 24 hours before removal with soap

### **DEMOGRAPHICS IN COVE-1 STUDY**

	Cohort 1 VP-102 (N=21)	<b>Cohort 2</b> <b>VP-102</b> (N=35)
Randomized	21	35
Age (years)		
Mean	38	38
Median	37	42
Min, Max	7, 83	12, 67
Gender (N (%))		
Female	11 (52.4%)	22 (62.9%)
Male	10 (47.6%)	13 (37.1%)

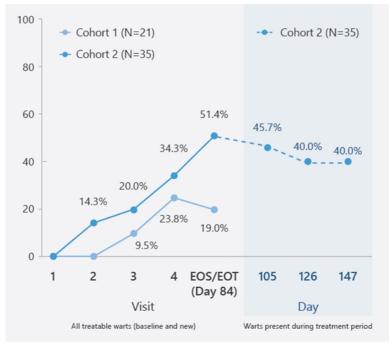


### WART HISTORY FOR SUBJECTS IN COVE-1 STUDY

	Cohort 1 VP-102 (N=21)	<b>Cohort 2</b> <b>VP-102</b> (N=35)
Time Since Clinical Diagnosis (months)	70.3	15.9
Age at Diagnosis (mean, years)	32.1	36.4
Any Previous Treatments for Common Warts? (Yes)	3 (14.3%)	24 (68.6%)
Wart Number at Baseline (mean)	2.19	1.65

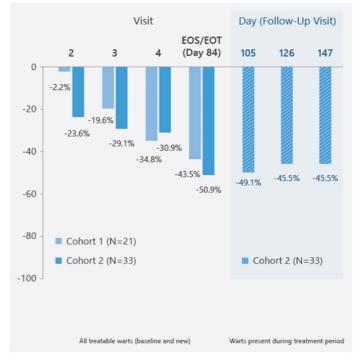


#### VP-102 DEMONSTRATED CLINICALLY MEANINGFUL EFFICACY ON PRIMARY ENDPOINT OF COMPLETE CLEARANCE IN COVE-1 STUDY





### VP-102 DEMONSTRATED CLINICALLY MEANINGFUL EFFICACY ON PERCENT CHANGE IN NUMBER OF COMMON WARTS FROM BASELINE IN COVE-1 STUDY





### ADVERSE EVENTS IN COVE-1 STUDY (INCIDENCE≥5%)\*

	<b>Cohort 1</b> N=21 (To Day 84)	Cohort 2 N=34 (To Day 147)
Incidence: N (%)		
Application Site Vesicles	20 (95.2)	27 (79.4)
Application Site Pain	15 (71.4)	26 (76.5)
Application Site Erythema	13 (61.9)	19 (55.9)
Application Site Pruritus	9 (42.9)	16 (47.1)
Application Site Scab	8 (38.1)	20 (58.8)
Application Site Dryness	6 (28.6)	13 (38.2)
Application Site Edema	4 (19.0)	6 (17.6)
Application Site Discoloration	1 (4.8)	8 (23.5)
Application Site Exfoliation	0	4 (11.8)
Application Site Erosion	0	3 (8.8)
Papilloma Viral Infection**	0	3 (8.8)

\* Local skin reactions were expected due to the pharmacodynamic action of cantharidin. \*\* Warts reported with verbatim term of 'ring wart' and coded to MeDRA.



### **ADVERSE EVENTS FOR COVE-1 STUDY BY SEVERITY (INCIDENCE≥5%)**

	<b>Cohort 1</b> N=21 (To Day 84)			<b>Cohort 2</b> N=34 (To Day 147)		
Incidence: N (%)	Mild	Moderate	Severe	Mild	Moderate	Severe
Application Site Vesicles	18 (85.7)	1 (4.8)	1 (4.8)	16 (47.1)	10 (29.4)	1 (2.9)
Application Site Pain	11 (52.4)	3 (14.3)	1 (4.8)	17 (50)	6 (17.6)	3 (8.8)
Application Site Pruritus	9 (42.9)	0	0	16 (47.1)	0	0
Application Site Erythema	7 (33.3)	5 (23.8)	1 (4.8)	14 (41.2)	5 (14.7)	0
Application Site Scab	6 (28.6)	1 (4.8)	1 (4.8)	18 (52.9)	2 (5.9)	0
Application Site Dryness	6 (28.6)	0	0	12 (35.3)	1 (2.9)	0
Application Site Edema	2 (9.5)	2 (9.5)	0	5 (14.7)	0	1 (2.9)
Application Site Discoloration	1 (4.8)	0	0	6 (17.6)	1 (2.9)	1 (2.9)
Application Site Erosion	0	0	0	0	2 (5.9)	1 (2.9)
Application Site Exfoliation	0	0	0	3 (8.8)	1 (2.9)	0
Papilloma Viral Infection	0	0	0	1 (2.9)	2 (5.9)	0



### **REALIZING THE COMMON WARTS OPPORTUNITY**

US Prevalence of ~22 million in common warts<sup>(1)</sup> with ~1.5 million diagnosed annually<sup>(2)</sup>



IMS National Disease and Therapeutic Index (NDTI) Rolling 5 Years Ending June 2016. Nguyen et al, Laser Treatment of Nongenital Verrucae A Systemic Review. JAMA Dermatology. 2016; 152(9): 1025-1033
 IQVIA Anonymous Longitudinal Patient Level Data (APLD) for 12 months ending September 2018







## Our Opportunity in External Genital Warts

### **CONDYLOMA ACUMINATUM (GENITAL WARTS)**

#### **OVERVIEW**

Caused by human papilloma virus (HPV)

Lesions on the surface of the skin in the genital and perianal regions

Highly contagious and recurrences are common

Treatment options have limitations

#### **ETIOLOGY AND CLINICAL PRESENTATION**

Transmission	<ul><li>Skin to skin contact</li><li>Spread through sexual contact</li></ul>	
Diagnosis & Symptoms	<ul> <li>Can be flat, dome-shaped, keratotic, pedunculated and cauliflower-shaped</li> <li>Lesions may occur singularly, in clusters, or as plaques</li> <li>Lesions can be itchy, and can cause pain and discomfort</li> </ul>	
Complications	<ul> <li>Irritation, pain, and redness of surrounding skin</li> <li>Dyspigmentation of affected areas</li> <li>Scarring may occur</li> <li>Bacterial superinfection of lesions</li> </ul>	





## PHASE 2 STUDY (CARE) IN EXTERNAL GENITAL WARTS (EGW)

	se regimen, efficacy, ety & tolerability best dosing regimens for evaluation in Part B			
<b>Endpoints</b> <b>Primary</b> Percent of subjects with complete cleara all treatable warts at Day 84	ance of Percent of subjects achieving complete clearance of all treatable warts at Visits 2, 3, and 4			
Part A: ~18 subjects 18+ years of age with 2-30 external genital and/or perianal warts for ≥ 4 weeks at baseline visit Part B: ~90 subjects 18+ years of age with 2-30 external genital and/or perianal warts for ≥ 4 weeks at baseline visit				
Study drug (VP-102) is administered topically to each treatable wart to a maximum of 4 applications or until complete clearance         Copyright © 2019 Verrica Pharmaceuticals. All rights reserved.	Part A: To include 3 treatment groups with a 2-hour, 6-hour and 24-hour duration of skin exposure before removal with soap and warm water Part B: Two selected treatment dosing regimens (duration of skin exposure) based on Part A with follow up period through Day 147			

### SIGNIFICANT RECENT AND EXPECTED MILESTONES

	DATE	EVENT
$\checkmark$	1Q 2019	Positive topline results from two pivotal Phase 3 trials in molluscum
$\checkmark$	2Q 2019	Positive topline results from Phase 2 trial in common warts
$\checkmark$	2Q 2019	Initiate Phase 2 trial in external genital warts
$\checkmark$	3Q 2019	VP-102 NDA submission in molluscum
$\bigcirc$	4Q 2019	FDA acceptance of VP-102 NDA submission in molluscum
$\bigcirc$	4Q 2019	VP-103 IND submission in plantar warts
$\bigcirc$	1Q 2020	Initiate pivotal Phase 3 trials in common warts
$\bigcirc$	2H 2020	Topline results from Phase 2 trial in external genital warts



### INVESTMENT HIGHLIGHTS

#### ★ Two of the Largest Unmet Needs in Dermatology

- Prevalence of  $\sim$ 6 million in molluscum contagiosum<sup>(1)</sup> and ~22 million in common warts in the U.S.
- No FDA approved drugs to treat molluscum or warts

#### New Drug Application (NDA) Submitted for VP-102 for the \* **Treatment of Molluscum Contagiosum**

#### Positive Phase 3 Results in Molluscum Contagiosum

· Achieved statistical significance for primary endpoints in our Phase 3 CAMP-1 and CAMP-2 pivotal trials for VP-102

• P-value <0.0001 for primary endpoint in both pivotal trials

#### Positive Phase 2 Results in Common Warts

• VP-102 achieved positive results on both the primary endpoint of complete clearance of all treatable warts at Week 12 (Day 84) and the secondary endpoint of the percentage reduction of warts

#### ★ Innovative Product Candidate

• Drug-device combination of a topical formulation in a proprietary single-use applicator

#### **\*** Physician Acceptance

• 95% of pediatric dermatologists have used API<sup>(3)</sup>

#### Barriers to Competition

- · New chemical entity regulatory exclusivity upon approval • IP pending on product candidate, including on novel formulation, applicator and methods of use
- · Drug-device combination makes a 'true generic' unlikely

#### 🖈 Proven Team

· Industry-leading, experienced management team with extensive clinical development and product launch experience



Prevalence in the US of 5.1% to 11.5% in children aged 0-16 years. (Fam Pract. 2014 Apr;31(2):130-6). US Census estimates ~69.4MM children aged 0 to 16 years in 2016.
 IMS National Disease and Therapeutic Index (NDTI) Rolling 5 Years Ending June 2016. Nguyen et al, Laser Treatment of Nongenital Verrucae A Systemic Review. JAMA Dermatology. 2016; 152(9): 1025-1033
 Based on a survey of 115 dermatologists the results of which have been extrapolated to pediatric dermatologists.





# Appendix

### HISTORICAL COMPOUNDED CANTHARIDIN PRESENTS A NUMBER OF LIMITATIONS

#### **Varying** concentration

- Evaporation of volatile solvents leads to concentration increases
- Patients can receive more drug than clinically necessary resulting in excessive blistering

#### Inconvenient and variable administration

- Application with the wooden stick part of a cotton-tipped swab can lead to patients receiving more drug than necessary
- Inability for physicians to identify where the drug has been applied

(1) Based on 57 503B facilities and 4 compounders of cantharidin per FDA database (January – June 2019).

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#### Inconsistent purity and lack of controlled product manufacturing

 Risk of impurities present such as residual solvents and pesticides

#### **5** Limited availability

- · Illegal to import formulated cantharidin
- Generally not available in hospitals and academic settings, which require FDA approved product
- Only an estimated 7% of 503B compounders produce formulations containing cantharidin<sup>(1)</sup>

#### Lack of reimbursement

 Not FDA approved and therefore not eligible for drug reimbursement







### MANAGEMENT TEAM WITH EXTENSIVE PRODUCT LAUNCH AND DERMATOLOGY EXPERIENCE

Ted White         President & Chief         Executive Officer         Image: Novartis         Image: Imag	A. Brian Davis Chief Financial Officer CENTROMERICAN	Patrick Burnett   MD, PhD   Chief Medical Officer   Overatis	Joe Bonaccorso Chief Commercial Officer NOVARTIS Pierre Fabre
Selected Launched Products	Vertrates capable Vertrates cap	Concernent	

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