### **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### FORM 8-K

#### CURRENT REPORT Pursuant to Section 13 or 15(d)

of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): July 27, 2023

### Verrica Pharmaceuticals Inc.

(Exact Name of Registrant as Specified in its Charter)

Delaware (State or Other Jurisdiction of Incorporation) 001-38529 (Commission File Number)

46-3137900 (IRS Employer dentification No.)

44 W. Gay St., Suite 400 West Chester, PA (Address of Principal Executive Offices)

19380 (Zip Code)

Registrant's telephone number, including area code: (484) 453-3300

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) 

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Dere-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Securities Exchange Act of 1934:

Title of each class	Trading symbol	Name of each exchange on which registered
Common Stock	VRCA	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company ⊠

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.  $\boxtimes$ 

#### Item 7.01 Regulation FD Disclosure.

On July 27, 2023, Verrica Pharmaceuticals Inc. (the "*Company*") will be posting an updated corporate presentation on its website. A copy of this presentation is furnished as Exhibit 99.1 to this Current Report on Form 8-K.

In accordance with General Instruction B.2. of Form 8-K, the information in this Item 7.01 and Exhibit 99.1 hereto shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "*Exchange Act*"), or otherwise subject to the liability of that section, nor shall it be deemed incorporated by reference in any of the Company's filings under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date hereof, regardless of any incorporation language in such a filing, except as expressly set forth by specific reference in such a filing.

Item 9.01	Financial Statements and Exhibits.	

### (d) Exhibits

Exhibit	
Number	Exhibit Description

99.1 <u>Company Presentation</u>

104 Cover Page Interactive Data File (formatted as inline XBRL).

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Verrica Pharmaceuticals Inc.

Date: July 27, 2023

/s/ P. Terence Kohler Jr. P. Terence Kohler Jr. Chief Financial Officer





## **Company Overview**

July 2023

### Disclaimer

Certain information contained in this presentation and statements made orally during this presentation relates to or is based on studies, publications, surveys and other data obtained from third-party sources and Verrica's own internal estimates and research. While Verrica believes these third-party sources to be reliable as of the date of this presentation, it has not independently verified, and makes no representation as to the adequacy, fairness, accuracy or completeness of, any information obtained from third-party sources. While Verrica believes its internal research is reliable, such research has not been verified by any independent source.

This presentation contains forward-looking statements. Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based on our current beliefs, expectations and assumptions regarding the future of our business, future plans and strategies, our clinical results and other future conditions. All statements other than statements of historical facts contained in this presentation, including statements regarding future results of operations and financial position, business strategy, the commercial launch of YCANTH™, including the timing thereof, and the potential benefits of YCANTH™ and Verrica's product candidates to patients, degree of market acceptance of approved products, research and development costs, current and prospective collaborations, timing and likelihood of success, plans and objectives of management for future operations, future results of anticipated product candidates, and the potential payments and benefits to Verrica of the license agreement with Torii, are forward-looking statements. "setund," "intend," "target," "project," "estimate," "believe," "predict," "potential" or "continue" or the negative of these terms or other similar expressions are intended to identify forward-looking statements, although not all forward-looking statements.

The information in this presentation, including without limitation the forward-looking statements contained herein, represent our views as of the date of this presentation.



Although we believe the expectations reflected in such forward-looking statements are reasonable, we can give no assurance that such expectations will prove to be correct. Accordingly, readers are cautioned not to place undue reliance on these forward-looking statements. Except as required by applicable law, we do not plan to publicly update or revise any forward-looking statements contained herein, whether as a result of any new information, future events, changed circumstances or otherwise. No representations or warranties (expressed or implied) are made about the accuracy of any such forward-looking statements. The forward-looking statements in this presentation involve risks and uncertainties that could cause actual results to differ materially from those reflected in such statements. Risks and uncertainties that may cause actual results to differ materially include uncertainties inherent in the drug development process and the regulatory approval process, our reliance on third parties over which we may not always have full control, and other risks and uncertainties that are described in our Annual Report on Form 10-K for the year ended December 31, 2022 filed with the U.S. Securities and Exchange Commission (SEC) on March 6, 2023, our Quarterly Report on Form 10-Q for the quarter ended March 31, 2023 filed with SEC on May 9, 2023 and our other filings made with the SEC. New risk factors and uncertainties. There can be no assurance that the opportunity will meet your investment objectives, that you will receive a return of all or part of such investment. Investment results and objectives. We recommend that investors independently evaluate specific investments and strategies.

## Now Approved:

YCANTH<sup>™</sup> - The First and Only FDA-Approved Treatment for Molluscum Contagiosum







Please see Important Safety Information and full Prescribing Information

## **Verrica** is a dermatology therapeutics company developing medications for skin diseases requiring medical intervention



## YCANTH<sup>™</sup>: Striving to Change the Game in Medical Dermatology

- □ The only FDA-approved product to treat Molluscum Contagiosum
- □ Innovative distribution model to eliminate physician cost of acquiring YCANTH
  - Cloud technology allows physicians to pay for inventory only after the claim has been adjudicated and the patient agrees to treatment
- □ Enhanced physician revenue opportunity
  - Continued reimbursement under the CPT codes 11710 and 17111
  - Margin on sale of the product (typically 6%-10% of ASP dependent on health plan)
- □ HCP-administered procedure in office typically falls under the medical benefit with an assigned permanent J-Code



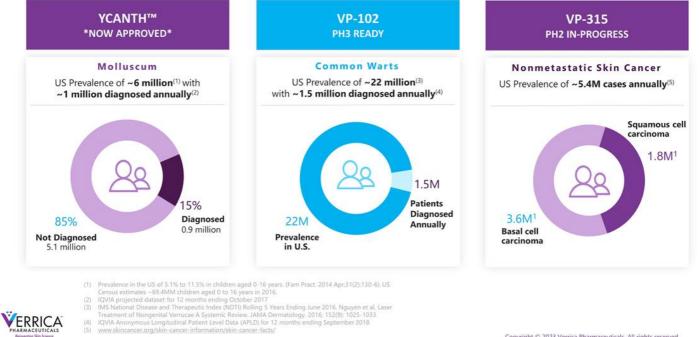
## Our Product Candidate Portfolio:



[a] License excludes metastatic melanoma and metastatic Merkel cell carcinoma. Phase 2 study initiated in April 2022 for the treatment of Basal Cell Carcinoma.

(b) Timing for initiating clinical trials for Plantar Warts to be determined

## Focused on Largest Unmet Needs in Dermatology



## Comprehensive Regulatory, IP and Manufacturing Strategy to Maintain YCANTH<sup>™</sup> Exclusivity; VP-315 COM-Issued Protection

	Regulatory Exclusivity; Patent Portfolio	>	5 years of exclusivity for cantha potentially available upon appro (potential for additional 6 mont pediatric exclusivity for common plantar warts indications)	oval hs for	Patent applications on: • Specific formulation • Applicator • Method of Use • Design	
YCANTH™	Compounding Pharmacies	>	With the approval of YCANTH™, the FDA to have Cantharidin ren seek an Import Alert from the FI cantharidin before importation i rights to remove any compound of YCANTH from the market unl exemptions.*	noved from DA to detain nto the US/ led canthar	503B Čategory 1 as well as n any compounded A. Verrica will also enforce its idin that is essentially a copy	VP-315
YCAI	Manufacturing **	>	YCANTH <sup>™</sup> addresses stability issues with standard packaging and container/ closure systems	with faci highly po	commercial CMOs lities for handling otent and highly le liquid products	ΛP
	True Generic Unlikely	>	Unlikely to receive approval ur from patent pending protectic between YCANTH™ and poten	on and sign	ificant differences likely	
			regulate compounders. Improper compounding intent to fraud/mislead.	can result in m	onetary fines plus felony convictions	



\*\* Entered into a supply agreement for naturally-sourced cantharidin; subject to specified minimum annual purchase orders and forecasts, suppler agreed that it will not supply cantharidin, any beetles or other raw material from which cantharidin is derived to any other customer in North America

\*\*\* In force in: UK, Belgium, Denmark, Finland, France, Germany, Italy, Netherlands, Norway, Poland, Spain, Sweden, Switzerland and Turkey

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Extensive Issued and Pending Patents Covering VP-315 from 2029-2037

PCT/EP2009/006774; composition-of-matter

PCT/EP2017/05229; methods-of-use patent,

(COM) patent
Expires 2029 (EU) \*\*\*
Expires 2032 (US)
Expires 2029 (Japan)

pending

Expires 2037 (EU)
 Expires 2037 (US)
 Expires 2037 (Japan)

#### Not For Promotional Use Management Team with Extensive Product Launch and Dermatology Experience **Ted White Terry Kohler** Gary Goldenberg, MD Joe Bonaccorso Chief Medical President & Chief **Chief Financial Chief Commercial** Officer **Executive Officer** Officer Officer U NOVARTIS U NOVARTIS GOLDENBERG T ≥ endo. W AQUA 6 Johnson-Johnson WAKE FOREST Pierre Fabre Selected Acticlate ELIDEL Launched Hemangeol LAMISIL Diovan

**Products** 

# **YCANTH™** (cantharidin) topical solution 0.7%

The First and Only FDA Approved Treatment for Molluscum Contagiosum



## Molluscum Background

#### **Overview**

- · Caused by a pox virus
- Primarily infects children, with the highest incidence occurring in children <14 years old</li>
- Highly contagious
- If untreated, lesions persist an average of 13 months, although in some people it can take up to five years
- Often leads to anxiety and social challenges for the patients and parents and negatively impacts quality of life



### **Etiology and Clinical Presentation**

#### TRANSMISSION

- Skin to skin contact
- Sharing of contaminated objects (e.g., clothing, towels, swimming pool toys)

#### **DIAGNOSIS & SYMPTOMS**

- Typically 10 to 30 lesions
- 100+ lesions can be observed
  Lesions may be the only sign of infection and are often painless



 Can be diagnosed with skin biopsy to differentiate from other lesions

#### COMPLICATIONS

- · Skin irritation, inflammation, and re-infection
- · Follicular or papillary conjunctivitis if lesions
- on eyelids • Cellulitis

## Current Treatments for Molluscum are Not FDA-Approved and Have Many Limitations

- Broad use limited by unproven efficacy, scarring, lack of availability, safety concerns & pain
- Significantly undertreated patient population

	DESCRIPTION	LIMITATIONS
Cryotherapy	Freezing the lesions with liquid nitrogen	<ul> <li>Pain and scarring</li> <li>May be unsuitable for use in children</li> </ul>
Curettage	Using a curette or a surgical instrument with a scoop at the tip to scrape the lesions	<ul><li>Pain and scarring</li><li>Unsuitable for use in children</li></ul>
Laser Surgery	Applying a laser to target and destroy the lesions	<ul><li>Pain, cost and lack of availability</li><li>Unsuitable for use in children</li></ul>
Topical Products	Applying various acids (e.g. salicylic acid), creams or blistering solutions to destroy the lesions	Unproven efficacy
Off-Label Drugs	Retinoids, antiviral medicines, or immune modulating therapies	<ul><li>Limited efficacy</li><li>Side-effects</li></ul>
Natural Remedies	Applying natural oils (e.g. tea tree oil) with antimicrobial properties	<ul> <li>Unproven efficacy</li> <li>Pain, irritation and allergic reactions</li> </ul>



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Not For Promotional Use

## **YCANTH™** (cantharidin, 0.7%) Drug-device Combination Product Delivered Via a Single-use Applicator

#### DESIGNED FOR RELIABLE, AND TARGETED ADMINISTRATION

#### Topical solution in a single-use applicator

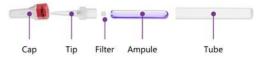
- Active ingredient cantharidin (0.7%) in a proprietary topical formulation
- Single-use applicator to reduce cross-contamination and facilitate application of the topical solution
- · Small opening allows for targeting of affected skin

#### GMP-controlled, shelf-stable, consistent topical formulation

- · Allows for reliable dosing/administration
- · Oral deterrent to help mitigate the risk of accidental ingestion
- · Visualization agent to identify treated lesions







14

## Methods in two Phase 3 Trials, CAMP-1 & CAMP-2, in Molluscum Contagiosum<sup>1,2</sup>

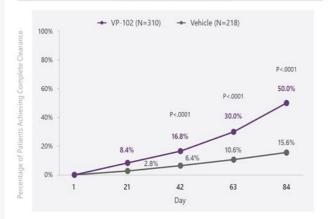
- YCANTH was studied in two randomized, double-blind, placebo-controlled phase 3 trials, Trial 1 and Trial 2 (n = 266, and n = 262, respectively) in subjects 2 years and older with molluscum contagiosum.
- Most patients received a single 24-hour dermal administration of YCANTH or vehicle for each lesion every 3 weeks for up to 4 treatments.
- Primary Endpoint
  - Percent of participants with complete clearance of Molluscum contagiosum at Day 84
  - □ Safety & Tolerability
- Secondary Endpoint
  - Percent of participants with complete clearance at Day 21, 42 and 63
  - If severe local skin reactions occurred, YCANTH was removed prior to 24 hours after treatment.

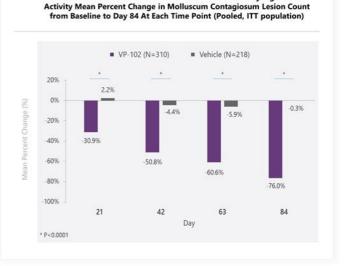


 Eichenfield LF, Siegfried E, Kwong P, et al. Pooled results of two randomized phase III trials evaluating VP-102, a drug-device combination product Containing cantharidin 0.7% (w/v) for the treatment of molluscum contagiosum. Am J Clin Dermatol. 2021;22(2):257-265
 ClinicalTrials .gov (Trial 1 [NCT03377790] and Trial 2 [NCT03377803])
 Covvribit © 2023 Verrica Pharmaceuticals. All rights reserved.

## Phase 3 Studies Demonstrated Favorable Activity in Complete Clearance and Reducing Lesions

Phase 3 Studies for Molluscum Demonstrate Statistically Significant Activity on Primary Endpoint of Percentage of Subjects with Complete Clearance of All Baseline and New Treatable MC lesions at Each Time Point (Pooled, ITT population)





Phase 3 Studies for Molluscum Demonstrate Statistically Significant

Note: slide reflects data from Phase 3 Molluscum Trials 1 and 2 (CAMP-1 and CAMP-2) Note: No statistical significance reported at Day 21 in CAMP-2.

> 1. Eichenfield LF, Siegfried E, Kwong P, et al. Pooled results of two randomized phase III trials eval 0.7% (w/v) for the treatment of molluscum contagiosum. Am J Clin Dermatol. 2021;22(2):257-265.

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ng VP-102, a drug-device combination product containing cantharidin Copyright © 2023 Verrica Pharmaceuticals. All rights reserved.

## Application Site Adverse Reactions Leading to Discontinuation of Study Drug (Pooled, Safety Population)<sup>1</sup>

N (%)	VP-102 (N=311)	Vehicle (N=216)
Application Site Vesicles	5 (1.6)	0 (0)
Application Site Pain	3 (1.0)	0 (0)
Application Site Pruritus	1 (0.3)	0 (0)
Contact Dermatitis	1 (0.3)	0 (0)
Infection	1 (0.3)	0 (0)
Gianotti-Crosti Syndrome*	0 (0)	1 (0.5)
Total Discontinuation Rate	7 (2.3)	1 (0.5)

Note: slide reflects pooled data from Phase 3 molluscum trials (CAMP-1 and CAMP-2)

\* Considered not related to treatment



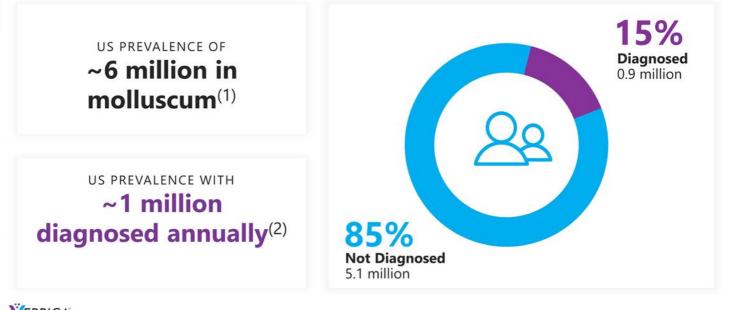
1. Eichenfield LF, Siegfried E, Kwong P, et al. Pooled results of two randomized phase III trials evaluating VP-102, a drug-device combination product containing cantharidin 0.7% (w/v) for the treatment of molluscum contagiosum. Am J Clin Dermatol. 2021;22(2):257-265. Copyright © 2023 Verrica Pharmaceuticals. All rights reserved. 16

YCANTH<sup>™</sup> (cantharidin) topical solution 0.7%

**Commercialization and Product Launch** 

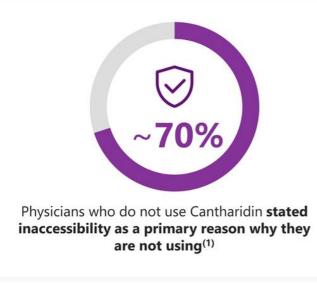


## Realizing the Molluscum Opportunity

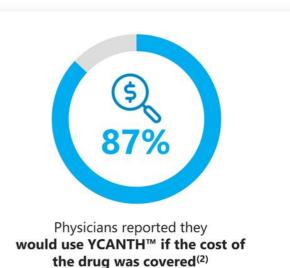


 Prevalence in the US of 5.1% to 11.5% in children aged 0-16 years. (Fam Pract. 2014 Apr;31(2):130-6). US Census estimates --69.4MM children aged 0 to 16 years in 2016. (2) IQVIA projected dataset for 12 months ending October 2017

## Dermatologists are Familiar with Cantharidin & Would Use if Available



VERRICA ENARMACEUTICALS



 Pompei DT et al. Cantharidin Therapy: Practice patterns and attitudes of health care providers. Journal of the American Academy of Dermatology. 2013; 68(6). Survey of 400 healthcare providers, 87.7% of responders were US based dermatologists.
 Company survey of 40 physicians.

## Physicians are Highly Favorable to YCANTH<sup>™</sup> Profile

Derms and Ped Derms <sup>(1)</sup>		KEY REASONS TO USE	
2	E G	Efficacy	Precise and pain free application
L <i>3</i>	5.6	FDA approval	Convenience of administration
Pediatricians <sup>(1)</sup>			



Physician Qualitative research- one-hour individual interviews [n=30 Pediatricians, 13 Dermatologist, 5 Pediatric De

## Payer Research Suggests a Favorable Reimbursement Landscape<sup>1,2</sup>

## Medical Directors, Pharmacy Directors, and IDN Stakeholders Research findings

- Payers recognize the unmet need for treatment of molluscum due to the lack of FDA approved therapies
- Based on market research and live meetings, we expect YCANTH<sup>™</sup> to be predominantly covered under the medical benefit. YCANTH<sup>™</sup> is an inoffice administered therapy
- Payers have indicated that being a medical benefit covered product, YCANTH<sup>™</sup> will have minimal contracts or rebates required for coverage



The Payer Organizations and Plans represented in research **Cover over 205 Million Commercial & Medicaid Lives** 



ArtSci Health Solution, Qualitative research conducted for Verrica Pharmaceuticals Inc., 2020
 Real Endpoints, Qualitative research conducted for Verrica Pharmaceuticals Inc., 2019

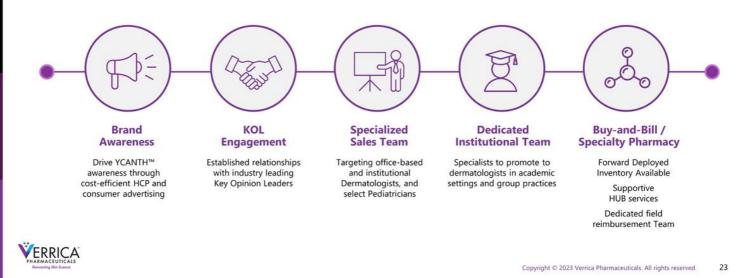
## Medical Benefit Advantages Over Pharmacy Benefit

	Medical Benefit Pharmacy Benefit	
Reimbursement for products administered in office by HCP	More common	Less common
Reimbursed upon launch, prior to clinical review	More common	Less common
Subject to rebates and discounts in order to obtain formulary access	Less common	More common
Gross-to-Net Deductions	Typically, lower deductions than Pharmacy Benefit Typically, higher deductions to meet rel demands and costs of co-pay program	
Review cycle timing	Shorter review cycle	Longer review cycle
Patient obligation	Typically, averages 20% co-insurance off list price, before manufacturer co-pay applied	Prescription co-pay varies by plan



## Integrated Commercial Approach with Multiple Strategic Levers

#### COMMERCIAL STRATEGY



## Verrica has Cleared a **Critical Milestone** in Commercial Readiness

- Employment offers have been extended to 90% of Sales Organization
- 50 office-based representatives will join the organization August 7<sup>th</sup>
- 50 Office-Based Representatives calling on ~9K HCPs, covers 85% of the targets at launch
- 5 dedicated Institutional Representatives focusing on the most important ~90 Health Systems
- 5 dedicated Pediatric Account Managers focusing on members of two pediatric buying groups and select other large groups.
- 5 Field Relations Managers providing billing and coding support for Buy and Bill Accounts
- National sales meeting scheduled for August 2023



## Launch of **Now Approved** Brand Awareness Campaigns

YCANTH will employ a multi-channel strategy to support physicians and patients along their disease journey to treatment

Full media launch will align with commercial supply (Q3 2023). Additional resources leading up to YCANTH's campaign launch be deployed throughout 2023

YCANTH.com and YCANTHPro.com will serve as digital engagement hubs for all "Now Approved" marketing





## Physicians will have a choice of Distribution Model

	Buy-and-Bill	Specialty Pharmacy
HCP Reimbursement		
Permanent J-code	Yes (within 1-2 quarters post-launch); Reimbursed under miscellaneous J-code until permanent J-code assigned	No
Office visit fee	Yes	Yes
Lesion destruction (CPT 17110, 17111)	Yes	Yes
Margin on sale of product	Yes, typically 6%-10% of ASP (dependent on health plan)	No
Distribution	Opportunity for Forward Deployed Inventory	Specialty Pharmacy Model
	<ul> <li>Verrica sells product to distributor</li> <li>Shelf-stable; no cold storage requirements</li> <li>Distributor supplies product on forward deployed basis to physicians</li> <li>Allows physicians to pay for inventory only after the claim has been adjudicated and the patient agrees to treatment</li> </ul>	<ul> <li>RX filled by specialty pharmacy</li> <li>The pharmacy will also support prior-authorizations, if applicable</li> <li>Pharmacy adjudicates claim with patients and applies co-pay program</li> <li>White bag delivery to physician</li> </ul>



## YCANTH<sup>™</sup> Pricing Strategy

- □ Wholesale Acquisition Cost (WAC) for YCANTH<sup>™</sup> expected to be \$685 per applicator
- WAC for YCANTH<sup>™</sup> was determined following comprehensive review of significant thirdparty research, including, but not limited to:
  - Rounds of market research and quantitative surveys
  - Caregiver journey study to understand patient's thresholds around out of pocket costs
  - Multiple analyses on copay programs; Studying analogs of other new drug launches to determine impact of patient cost
- Directly engaged with insurance companies and industry advisory boards for feedback
- WAC is complemented by Verrica's commitment to provide support to patients through a Co-Pay program developed to provide patients an average out of pocket cost of ~\$25 per applicator
- Verrica will also offer a Patient Assistance Program (PAP) around WAC to provide additional support to patients demonstrating financial need

VERRICA PHARMACEUTICALS Reinverlig Skin Science

**Basel Cell Carcinoma** 

# THE POTENTIAL SOLUTION VP-315

VERRICA PHARMACEUTICALS Advantes Sin Science

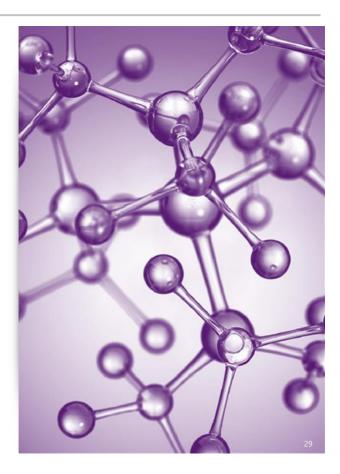
### VP-315 Overview Induces Immunogenic Cell Death and a Tumor-specific Immune Response<sup>1,2</sup>

#### OVERVIEW

- First-in-class oncolytic peptide injected directly into a tumor to induce immunogenic cell death
- Host Defense Peptide designed to be administered locally to tumors easily
   accessible for injection in the clinic
- · May offer a non-surgical option for patients suffering from skin cancer
- Worldwide license from Lytix Biopharma in August 2020 for dermatology oncologic conditions including, basal cell carcinoma, squamous cell carcinoma, non-metastatic melanoma and non-metastatic Merkel cell carcinoma
- Verrica intends to focus initially on basal cell and squamous cell carcinoma as lead indications
- First Patient Dosed in Phase 2 Part 2 of clinical trial for BCC in April 2023



 Camilio Oncoimmunology 2014.
 Eike LM, Yang N, Rekdal G, Sveinbarnsson B. The oncolytic peptide VP-315 induces cell death and DAMP release by mitochondria distortion in human melanoma cells. Oncotarget. 2015;6(33):34910-34923.
 Lesions within 1 cm of the eyelids or lips, or on the hands, feet, ears, nose, and genitalia excluded Mall malignant and pre-malignant dermatological indications, except metastatic melanoma and metastatic Medical exceptions.



30

## Host-defense peptides are a first-line of defense with a Dual Mechanism of Action<sup>1</sup>

## VP-315 can have both a direct killing activity and immunomodulatory properties

#### 1. Kills the Tumor Cells

VP-315 enters the cells by disturbing cell membranes and **targets** mitochondria, and other organelles causing cell death and release of a patient's tumor specific antigens<sup>2,3</sup>

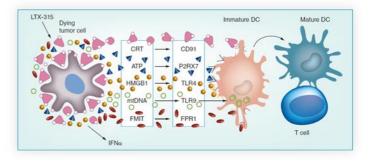
#### 2. Triggers Immune Responses Targeting Tumor Cells

This allows the immune system to recognize, infiltrate, and attack cancer cells via dendritic cells and cytotoxic T cells

The activated immune system starts searching for cancer cells with these tumor antigens and may be able to combat tumors located in other parts of the body



(1) Hancock RE. Cationic peptides: effectors in innate immunity and novel antimicrobials. Lancet Infect Dis 2001;1(3):156-164.
 (2) Elke et al. 2015.
 (3) Mader JS. Hoskin DW. Cationic antimicrobial peptides as novel cytotoxic agents for cancer common Evenet Opin Investig Drugs. 2006;15(8):933-946



## Phase 2 Open-Label Proof of Concept Study of VP-315 in Basal Cell Carcinoma (BCC)

#### 2 Part Study to evaluate Safety and Efficacy

#### Part 1: Dose Exploration (Completed Q1 2023)

- Designed to explore the initial VP-315 safety profile when administered in escalating doses to individual subjects
- Intended to quickly assess the maximal tolerated dose (MTD) and determine the ability of VP-315 to induce necrosis of each treated lesion while seeking to
  establish an AE profile for BCC.
- Part 1 Update:
  - Part 1 of VP-315 Phase 2 trial enrolled 10 patients and demonstrated a favorable safety and tolerability profile with no reported serious adverse
    events.
  - · Patients receiving the higher range of dosing experienced a consistent response of clinical tumor necrosis.

Part 2, Cohorts 1 and 2: Determine the optimal regimen for dosing 8mg of VP-315 based on safety and tolerability (Completed June 2023)

- Designed to confirm the exploratory dose (8 mg VP-315) identified from Part 1 and identify the recommended regimen for Part 2, Cohorts 4 and 5
- · Cohorts will be expanded, and dosing evaluated based upon safety and efficacy results

Part 2, Cohorts 4 and 5: Gain information on safety, tolerability and dosing regimen of VP-315 to support a pivotal P3 study (Expected H1 2024)

- Designed to evaluate the safety and tolerability of the optimal dosing regimen of VP-315 from Part 2, Cohorts 1 and 2
- Evaluate complete clearance of BCC tumors with optimal dosing regimen of VP-315
- Pharmacokinetics, Patient Reported Outcomes and Physician Global Assessment will also be evaluated



## **BCC Market Opportunity**

### BCC creates significant burden for the patient and healthcare system

- In the US, skin cancer accounts for \$8.1 billion in total healthcare costs, nonmelanoma skin cancer represents 59% of the overall category<sup>3</sup>
- Majority of patients, 90%, are age 50+, of those 61% are 65+
- Approximately 42% are female, 58% are male

### **Treatment modalities for BCC**

- 98% of BCC patients are treated with surgery (annually)<sup>1</sup>
- Surgical and destructive therapies may leave a lasting impact on the patient's appearance and • quality of life<sup>2</sup>
- · Other modalities that may be considered are topicals and oral therapies
- The average BCC patient has 5.6 BCC related treatments over a two-year period<sup>1</sup>



 (1) IQVIA PharMetrics+. Custom research for Verrica Pharmaceuticals. Patient counts are projected estimates of the US commercially insured patient population, 2018 and 2019.
 (2) Nelson Sanchez, Jacob Griggs, Sonali Nanda, Rachel Fayne, David Castillo, Valeria De Bedout, Dan Meirson & Anna Nichols (2020) The Skin Cancer Index: quality-of-life outcomes of treatments for nonmelanoma skin cancer, Journal of Dermatological Treatment, 31:5, 491-493, DOI: 10.1080/09546634.2019.1674772
 (3) https://www.skincancer.org/skin-cancer-information/skin-cancer-facts/ 32 Copyright © 2023 Verrica Pharmaceuticals. All rights reserved.

## VP-315 could play a significant role as part of an alternative therapeutic regimen to surgery



### **Key Commercialization Opportunities**



Potential alternative to current surgical procedures like destruction, excision, or MOHS surgery



**Reduced out-patient and recovery costs**, potentially leading to an improved total cost for many patients

 $\checkmark$ 

Potential for decreased risk of scaring, **improved post-treatment recovery outlook** 

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**Opportunity for primary derms to keep BCC patients in their practice** versus having to refer them to derms who specialize in surgery/MOHS procedures for BCC

## VP-102 in Common Warts



### Verruca Vulgaris (Common Warts)

#### **Overview**

- Caused by human papilloma virus (HPV)
- Infects patients of all ages
- Persistent infection, highly refractory
- Typically 2-5 lesions
- No FDA-approved drug for the treatment of common warts
- U.S prevalence of 22 million<sup>1</sup>, with 1.5 million<sup>2</sup> diagnosed annually
- IMS National Disease and Therapeutic Index (NDTI) Rolling 5 Years Ending June 2016. Nguyet Laser Treatment of Nongenital Verrucae A Systemic Review. JAMA Dermatology. 2016; 152(9) 1025-1033
   IONIA A neuromoust constitutional Data to ADI Differ 12 membra and in Scatterphysics.



#### **Etiology and Clinical Presentation**

#### TRANSMISSION

- · Skin to skin contact
- · Touching of contaminated objects

#### DIAGNOSIS & SYMPTOMS

- Dome shaped flesh-colored lesions commonly on the hands, fingers, knees or elbows
- Lesions may occur in groups or in a linear pattern



 Lesions can cause considerable pain and discomfort, may spread with skin trauma, and can be itchy

#### COMPLICATIONS

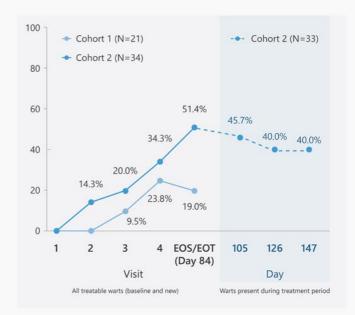
- Scarring may occur
- Dyspigmentation of affected areas
- · Bacterial superinfection of lesions
- Irritation, pain, and redness of surrounding skin

# We Have Successfully Completed a Phase 2 Study (COVE-1) in Common Warts

Study Desigr	י <b>&gt;</b>	Efficacy, safety & tolerability	Open label study with two cohorts		
Endpoints	>	<b>Primary</b> Percent of subjects with complete cl treatable warts (baseline and new) a		<b>Secondary</b> Percent of subjects achieving complete clear at Visits 2, 3, and 4 Change from baseline in number (%) of trea	
Patients	>	Cohort 1: 21 subjects 2+ years any type of treatment within th Cohort 2: 35 subjects 12+ year any type of treatment within th	ne past 14 days is of age with commo	n warts, who have not received on warts, who have not received	
Application	>	Study drug (VP-102) is administ to each treatable wart to a max applications Cohort 1 is treated until clear, C receives one additional treatme first visit clearance was observe maximum of 4 total application	imum of 4 Cohort 2 ent at the ed up to a	Frequency of administration is at least 14 days (Cohort 1) or 21 days (Cohort 2) Paring was allowed in Cohort 2	VP-102 will be left on for 24 hours before removal with soap and warm water 3

VP-102 Demonstrated Clinically Meaningful Activity on Primary Endpoint of Complete Clearance in COVE-1 Study<sup>1</sup>

(1) Guenthner 2019 Fall Clinical Dermatology Symposi



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## Adverse Events in COVE-1 Study (Incidence≥5%)<sup>1</sup>,\*

	Cohort 1 N=21 (To Day 84)	Cohort 2 N=34 (To Day 147)
Incidence: N (%)		
Application Site Vesicles	20 (95.2)	27 (79.4)
Application Site Pain	15 (71.4)	26 (76.5)
Application Site Erythema	13 (61.9)	19 (55.9)
Application Site Pruritus	9 (42.9)	16 (47.1)
Application Site Scab	8 (38.1)	20 (58.8)
Application Site Dryness	6 (28.6)	13 (38.2)
Application Site Edema	4 (19.0)	6 (17.6)
Application Site Discoloration	1 (4.8)	8 (23.5)
Application Site Exfoliation	0	4 (11.8)
Application Site Erosion	0	3 (8.8)
Papilloma Viral Infection**	0	3 (8.8)

\* Local skin reactions were expected due to the pharmacodynamic action of cantharidin. \*\* Warts reported with verbatim term of 'ring wart' and coded to MeDRA.



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## VP-102 in External Genital Warts



### Condyloma Acuminatum (Genital Warts)

#### **Overview**

- Caused by human papilloma virus (HPV)
- Lesions on the surface of the skin in the genital and perianal regions
- Highly contagious and recurrences are common
- Treatment options have limitations
- Approximately 500,000 to 1 million cases of EGW are newly diagnosed per year in the United States<sup>1</sup>



(1) Yanofsky, Valerie & Patel, Rita & Goldenberg, Gary. (2012). Genital warts: A compreher review. The Journal of clinical and aesthetic dermatology. 5, 25-36.

#### **Etiology and Clinical Presentation**

#### TRANSMISSION

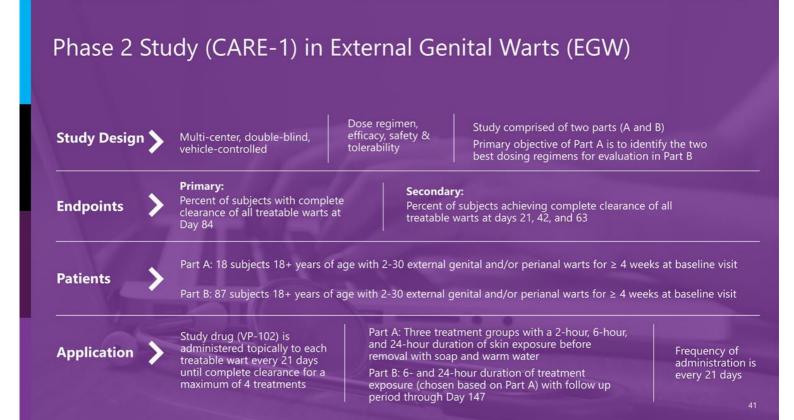
- · Skin to skin contact
- · Spread through sexual contact

#### **DIAGNOSIS & SYMPTOMS**

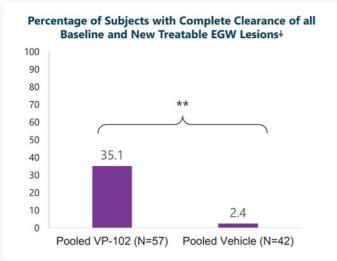
- Can be flat, dome-shaped, keratotic, pedunculated and cauliflower-shaped
- Lesions may occur singularly, in clusters, or as plaques
- Lesions can be itchy, and can cause pain
   and discomfort

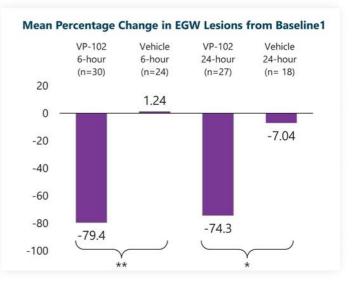
#### COMPLICATIONS

- · Irritation, pain, and redness of surrounding skin
- · Dyspigmentation of affected areas
- Scarring may occur
- Bacterial superinfection of lesions



## Efficacy Results (CARE-1, ITT Population)







Pooled data from Part A and B \*P<0.001 \*\*P≤0.0001

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42

# Safety Results: Treatment Emergent Adverse Events (CARE-1, Safety Population)<sup>1,\*,+</sup>

TEAEs, N (%)	VP-102 6-hour (N=29)	Vehicle 6-hour (N=22)	VP-102 24-hour (N=28)	Vehicle 24-hour (N=20)
Subjects reporting at least one TEAE	29 (100.0)	15 (68.2)	28 (100.0)	9 (45.0)
Application site vesicles	25 (86.2)	0 (0.0)	26 (92.9)	1 (5.0)
Application site pain	20 (69.0)	3 (13.6)	19 (67.9)	4 (20.0)
Application site erythema	14 (48.3)	3 (13.6)	19 (67.9)	1 (5.0)
Application site pruritus	14 (48.3)	5 (22.7)	10 (35.7)	1 (5.0)
Application site scab	13 (44.8)	1 (4.5)	14 (50.0)	0 (0.0)
Application site discoloration	7 (24.1)	4 (18.2)	6 (21.4)	0 (0.0)
Application site dryness	7 (24.1)	2 (9.1)	6 (21.4)	1 (5.0)
Application site erosion	6 (20.7)	0 (0.0)	7 (25.0)	0 (0.0)
Application site edema	3 (10.3)	1 (4.5)	7 (25.0)	1 (5.0)
Application site exfoliation	3 (10.3)	2 (9.1)	5 (17.9)	0 (0.0)

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TEAEs = Treatment Emergent Adverse Events

\*Pooled data from Part A and B. No subjects discontinued the study due to AEs. 'No serious adverse events as deemed related to study drug by investigator.

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## Corporate Summary and Highlights

Near-term cata	ilysts	<ul> <li>U.S. commercial launch of YCANTH<sup>™</sup> for treatment of molluscum contagiosum in Q3 2023; first and only FDA approved therapy for molluscum, which is caused by the infection of a poxvirus and impacts ~6 million<sup>1</sup> annually in the U.S., with a high prevalence among children between the ages of 2 and 14; adults can also be infected.</li> </ul>
Lead product c significant end	andidates with markets	<ul> <li>VP-102 – U.S. Prevalence of Common Warts ~22M<sup>2</sup></li> <li>VP-315 – U.S. annual diagnoses of basal cell carcinoma ~3.6M<sup>3</sup></li> </ul>
Innovative forv "Buy-and-Bill" and commercia	distribution	<ul> <li>Focused on products that capture medical benefits vs. pharmacy benefits; accelerates lives under coverage limited payor discounting</li> <li>In-office administration; opportunity for no capital outlay for dermatology practices; shelf-stable products; efficient delivery</li> </ul>
IP/Exclusivity		<ul> <li>Patents projected to expire between 2032 and 2037 (US) and between 2029 and 2037 (ex-US)</li> </ul>
Proven Manag	ement Team	<ul> <li>Industry-leading, experienced team with extensive dermatology product launch experience</li> </ul>
(1)	Prevalence in the US of 5 aged 0 to 16 years in 201	1% to 11.5% in children aged 0-16 years. (Fam Pract. 2014 Apr;31(2):130-6). US Census estimates ~69.4MM children 6.
ERRICA		Therapeutic Index (NDTI) Rolling 5 Years Ending June 2016. Nguyen et al, Laser Treatment of Nongenital Verrucae A ermatology. 2016; 152(9): 1025–1033
Reinventing Skin Science (3)	Our New Approach to a ( a-challenging-skin-cance	hallenging Skin Cancer Statistic. The Skin Cancer Foundation. <u>https://www.skincancer.org/blog/our-new-approach-to-</u> statistic/

Cash & cash equivalents as of 3/31/23: \$60M

Not For Promotional Use

- \$47.2M Added July 2023<sup>3</sup>
- Pro Forma Debt: \$50M<sup>3</sup>
- Outstanding Shares: 41.9M
- Outstanding options and RSUs: 5.85M
- Warrants outstanding as of 3/31/23: 4.1M
- Warrants issued July 2023: 0.5M<sup>4</sup>

#### Analyst Coverage<sup>5</sup>

Stace	ey Ku, Cowen
Greg	Renza, RBC Capital Markets
Glen	Santangelo, Jefferies
Oren	i Livnat, H.C. Wainwright
Serg	e Belanger, Needham
Kem	p Dolliver, Brookline Capital Markets

#### proceeds of \$47.2M

- Issued pursuant to the OrbiMed credit agreement in July 2023.
- (5) Disclaimer: Any opinions, estimates or forecasts regarding Verica's performance made by the above-referenced analysis are theirs alone and do not represent opinions, forecasts or predictions of Verrica or it management, and no endorsement of such opinions, estimates or forecasts shall be implied.
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## Appendix

VERRICA PHARMACEUTICALS Advanced San Science **YCANTH**<sup>™</sup> (cantharidin) topical solution 0.7%

**US Prescribing Information** 



## U.S. Prescribing Information Highlights of YCANTH Prescribing Information and associated Important Safety Information shown in the table below

Indications and Usage	YCANTH is indicated for the topical treatment of molluscum contagiosum in adult and pediatric patients 2 years of age and older
Dosage and Administration	<ul> <li>All healthcare professionals should receive instructions and training prior to preparation and administration of YCANTH</li> <li>For topical use only. Not for Oral, mucosal, or ophthalmic use</li> <li>Apply a single application directly to each lesion every 3 weeks as needed</li> <li>Do not use more than two applicators during a single treatment session</li> <li>Remove with soap and water 24 hours after treatment. If severe blistering, pain or other severe side effect occur, wash off YCANTH immediately and report the adverse reaction.</li> </ul>
Dosage Forms and Strengths	Topical solution: 0.7% cantharidin
Contraindications	None
Warnings and Precautions	<ul> <li>Toxicities Associated with Inappropriate Administration</li> <li>Life threatening or fatal toxicities can occur if administered orally</li> <li>Local Skin Reactions</li> <li>Flammability</li> </ul>
Adverse Reactions	YCANTH is a vesicant. Local skin reactions at the application site were observed in 97% of subjects treated with YCANTH during clinical trials. Local skin reactions included vesiculation, pruritus, pain, discoloration, and erythema.
Risk Evaluation and Mitigation Strategy	None



#### Visit YCANTH.com for Important Safety Information and full Prescribing Information

YCANTH (topical solution 0.7%) is only approved in the U.S. by the FDA for the treatment of molluscum contagiosum in adults and pediatric patients two years of age and older. Copyright © 2023 Verrica Pharmaceuti Copyright © 2023 Verrica Pharmaceuticals. All rights reserved.

### Warnings and Precautions

- Toxicities Associated with Inappropriate Administration: Life threatening or fatal toxicities can occur if administered orally. Avoid contact with the treatment area, including oral contact, after treatment. Ocular toxicity can occur if YCANTH comes in contact with eyes. If YCANTH gets in eyes, flush eyes with water for at least 15 minutes.
- Local Skin Reactions: Reactions at the application site have included vesiculation, pruritus, pain discoloration, and erythema. Avoid application near eyes and mucosal tissue, and to health skin. If YCANTH contacts any unintended surface, or health skin, immediately remove. If severe local skin reactions occur, remove prior to 24 hours after treatment.
- □ Flammability: YCANTH is flammable, even after drying. Avoid fire, flame or smoking near lesion(s) during treatment and after application until removed.

VERRICA PHARMACEUTICALS Revenuenting Skin Science

## **Molluscum Clinical Evidence**



### Cantharidin Elicits a Dual Response in the Skin



#### Superficial blistering of lesional skin

Cantharidin is a vesicant, causing the pharmacodynamic response of blistering in the skin. Once applied, cantharidin activates neutral serine proteases that cause degeneration of the desmosomal plaque and intraepidermal blistering.<sup>(1)</sup>



2

#### **Elicits Inflammation & Immune Response**

Cantharidin stimulates leukocyte infiltration (e.g., neutrophils, macrophages, B and T cells and eosinophils) and the release of chemokines and cytokines including TNF-a, IL-8 and CXCL-5.<sup>(2)</sup>





VERRICAS (1) J Invest Dermatol. 1962 Jul:39:39:45. (2) J Immunol Methods. 2001 Nov 1:257(1-2):213-20.2

# Significant Clinical Progress of YCANTH<sup>™</sup> (VP-102) for the Treatment of Molluscum

TRIAL AND STATUS	FORMULATION / APPLICATION METHOD	TRIAL DESIGN	TRIAL OBJECTIVES
Pivotal Trial CAMP-1 Complete	VP-102	<ul> <li>N=266</li> <li>Conducted under SPA</li> <li>Randomized, double blind, multicenter, placebo controlled</li> </ul>	<ul> <li>To evaluate the efficacy of dermal application of VP-102 relative to placebo for complete clearance at day 84</li> <li>To assess the safety and tolerability of VP-102</li> </ul>
Pivotal Trial CAMP-2 Complete	VP-102	<ul> <li>N=262</li> <li>Randomized, double blind, multi- center, placebo controlled</li> </ul>	<ul> <li>To evaluate the efficacy of dermal application of VP-102 relative to placebo for complete clearance at day 84</li> <li>To assess the safety and tolerability of VP-102</li> </ul>
Innovate Trial Complete	VP-102	<ul><li> Open-label, single-center</li><li> N=33</li></ul>	<ul> <li>To determine possible systemic exposure from a single 24-hour application of VP-102</li> <li>To confirm safety and efficacy with applicator</li> </ul>
Pilot Trial Complete	Our proprietary formula of cantharidin used in VP-102, applied with the wooden stick part of a cotton-tipped swab	<ul> <li>Open-label, single-center</li> <li>N=30</li> </ul>	<ul> <li>To evaluate safety and efficacy and determine optimal treatment duration</li> </ul>



## Demographics in Phase 3 Trials<sup>1</sup>

	VP-102 (n=310)	Vehicle (n=218)
Age (years) Mean (SD) Median Range	7.5 ± 6.7 6.0 2-60	6.8 ± 5.8 6.0 2-54
Age Group - no.(%) ≥ 2 to 5 yr ≥ 6 to 11 yr ≥ 12-18 yr ≥ 19 yr	137 (44.2) 140 (45.2) 22 (7.1) 11 (3.5)	106 (48.6) 89 (40.8) 18 (8.3) 5 (2.3)
Gender – no. (%) Female Male	154 (49.7) 156 (50.3)	107 (49.1) 111 (50.9)
Race or Ethnic Group – no. (%) White Black or African American Asian American Indian/Alaskan Native Other	277 (89.4) 13 (4.2) 6 (1.9) 0 14 (4.5)	202 (92.7) 8 (3.7) 1 (0.5) 1 (0.5) 6 (2.8)



Note: Slide reflects pooled data from Phase 3 molluscum trials (CAMP-1 and CAMP-2 (1) Eichenfield Amer J Clin Derm 2021

### Safety Results Summary for Molluscum Phase 3 Trials<sup>1</sup>

#### Incidence of Treatment Emergent Adverse Events (TEAEs) ≥5%

	VP-102 (N=311)	Vehicle (N=216)
At Least One Incidence: N (%)		
Application Site Vesicles	298 (95.8)	63 (29.2)
Application Site Pain	193 (62.1)	36 (16.7)
Application Site Pruritus	169 (54.3)	75 (34.7)
Application Site Scab	147 (47.3)	47 (21.8)
Application Site Erythema	139 (44.7)	58 (26.9)
Application Site Discoloration	100 (32.2)	27 (12.5)
Application Site Dryness	63 (20.3)	31 (14.4)
Application Site Edema	29 (9.3)	10 (4.6)
Application Site Erosion	22 (7.1)	2 (0.9)

#### Treatment Emergent Adverse Events (TEAEs) ≥5% by Severity

		VP-102 (N=311)			Vehicle (N=216)	
At Least One Incidence: N (%)	Mild	Moderate	Severe	Mild	Moderate	Severe
Application Site Vesicles	187 (60.1)	100 (32.2)	11 (3.5)	59 (27.3)	4 (1.9)	0
Application Site Pruritus	145 (46.6)	23 (7.4)	1 (0.3)	62 (28.7)	13 (6.0)	0
Application Site Pain	127 (40.8)	59 (19.0)	7 (2.3)	34 (15.7)	2 (0.9)	0
Application Site Scab	120 (38.6)	27 (8.7)	0	44 (20.4)	3 (1.4)	0
Application Site Discoloration	87 (28.0)	12 (3.9)	1 (0.3)	25 (11.6)	2 (0.9)	0
Application Site Erythema	73 (23.5)	65 (20.9)	1 (0.3)	43 (19.9)	15 (6.9)	0
Application Site Dryness	58 (18.6)	5 (1.6)	0	30 (13.9)	1 (0.5)	0
Application Site Edema	21 (6.8)	8 (2.6)	0	7 (3.2)	3 (1.4)	0
Application Site Erosion	20 (6.4)	2 (0.6)	0	2 (0.9)	0	0



Note: Slide reflects pooled data from Phase 3 molluscum trials (CAMP-1 and CAMP-2) (1) Echenfield JAMA Derm 2020

## Overview of VP-102/103 Intellectual Property Portfolio

KE	Y CLAIMS AND PATENT APPLICATIONS	VALUE TO VERRICA
1	Our specific formulation, YCANTH™ (VP-102), key safety additions and novel cantharidin formulations (PCT/US2014/052184) (PCT/US2018/036353)	May prevent generics from copying our ether-free formulation or from making similar formulations
	Single use applicator containing cantharidin formulations (PCT/US2014/052184) (PCT/US2018/037808)	May prevent generics from utilizing a single-use applicator for cantharidin that contains bot a glass ampule to maintain product stability and a filter placed prior to dispensing tip, which helps increase administration accuracy and prevents direct contact with skin
5	Specific design of our commercial applicator	May prevent generics from utilizing a similar applicator
٩	(PCT/US2018/037808) (US 29/607744)	Design patent application allowed in the US
3	Methods of use for cantharidin in the treatment of molluscum (PCT/US2018/037808 and PCT/US2018/036353) (PCT/US2014/052184)	May prevent generics from a similar treatment regimen and label
4	Methods for purifying cantharidin and analyzing cantharidin or cantharidin solutions (PCT/US2016/14139)	May force generics to find alternative methodologies to produce GMP cantharidin or determine if their API or drug product is GMP compliant
5	Methods for complete cantharidin synthesis (PCT/US2015/066487) (PCT/US2018/054373)	Synthetic version would reduce risks of outside contaminants and environmental factors affecting the naturally-sourced API. May prevent generics competing with a synthetic version of cantharidin



Any patents issued from our applications are projected to expire between 2034 and 2039, excluding any patent term adjustment and patent term extensions